



SCHOOL OF BUSINESS  
2201 G STREET N.W.  
WASHINGTON, DC 20052

**Consortium for Undergraduate International Business Education (CUIBE)  
Spring Meeting  
April 12 – 14, 2007**

*Draft of April 2, 2007*

Thursday, April 12, 2007

7:00 – 8:30 p.m.

**Reception**

Pangea Artisan Market and Café at the International Finance Corporation (IFC)

2121 Pennsylvania Avenue N.W.

*Remarks to take place 7:10 – 7:25*

- *Allan Bird, Chairman, CUIBE Steering Committee*
- *Prabir Bagchi, Senior Associate Dean, GWSB*
- *Harold Rosen, GBI*
- *World Craft and Café representative*

Friday, April 13, 2007

9:15-9:45 a.m.

**Continental Breakfast Available**

Duques Hall 150-D Crain Center

9:45-10:00 a.m.

**Welcome Remarks**

Susan M. Phillips, Dean  
George Washington University School of Business

Allan Bird, Chairman, CUIBE Steering Committee  
University of Missouri—St. Louis

Duques Hall 552-D

Friday, April 13, 2007 Continued

- 10:00-11:00 a.m.      **Funding Opportunities to Support International Business Programs**  
Tanyelle Richardson, International Education Programs Service,  
U.S. Department of Education  
Frank Frankfort, International Programs in the Fund for  
Improvement of Postsecondary Education, U.S.  
Department of Education  
Duques Hall 552-D
- 11:15 – 12:15      **Foreign Study Tours and Required Study Abroad Programs**  
Allan Bird, University of Missouri – St. Louis  
Dean Popp, San Diego State University  
Duques Hall 552-D
- 12:15 – 1:15 p.m.      **Lunch**  
Duques Hall 150-D Crain Center
- 1:30 - 2:00 p.m.      **Language Instruction to Support International Business Programs**  
Dennis Cokely, Northeastern University  
Duques Hall 552-D
- 2:15 – 2:45 p.m.      **Leadership and Citizenship in International Management  
Education: Building Global Competence through Local Vision  
in a Service Learning Project**  
Robert Hogner, Florida International University  
Duques Hall 552-D
- 3:00 – 3:30 p.m.      **International Business Instruction in Non-Business Majors**  
Mark Ballam, San Diego State University  
Duques Hall 552-D
- 3:45 - 4:30 p.m.      **Niche Strategies for Developing International Business  
Courses/Programming**  
Liesl Riddle, George Washington University  
Hildy Teegen, George Washington University  
Duques Hall 552-D

Friday, April 13, 2007 Continued

- 4:30 – 6:30 p.m.      **Free Time**
- 6:30 p.m.              **Meet at Hotel for Transit to Evening Dinner and Social Event**
- 7:00-11:00 p.m.      **Dinner Cruise Aboard the *Odyssey***  
**Sponsored by GWSB and CUIBE**  
Cash Bar  
Jackets are recommended for men and cocktail attire for women.  
No jeans, shorts, tank tops, halter-tops, gym shoes or flip-flops.

Saturday, April 14, 2007

- 8:30 – 10:30 a.m.      **Board Meeting with Continental Breakfast**  
Allan Bird, Chairman, CUIBE Steering Committee  
Duques Hall 553-D