



- Consortium for Undergraduate International Business Education -

Florida International University • George Washington University • Northeastern University San Diego State University • Temple University • University of Hawai'i • University of Missouri- St: Louis University of Oklahoma • University of South Carolina • Washington State University

**UNDERGRADUATE INTERNATIONAL BUSINESS PROGRAM
ENHANCEMENT SEMINAR**

**International Business Institute
University of Missouri-St: Louis
March 9-10, 2006**

Thursday, March 9

- 3:00 - 3:15 **Introductions**
- 3:15 - 4:15 **Session #1: What Constitutes a Good Undergraduate International Business Program and How to Get There** (Allan Bird)
- 4:15 - 4:30 Break
- 4:30 – 5:45 **Session #2: Internal Alliances to Enhance Undergraduate IB Programs** (David Ricks)
- 6:30 Dinner

Friday, March 10

- 8:00 - 8:30 Continental Breakfast
- 8:30 - 9:30 **Session #3: Working with Students and Alumni** (Allan Bird)
- 9:30 - 9:45 Break
- 9:45 - 11:00 **Session #4: External Alliances to Enhance Undergraduate IB Programs** (David Ricks)
- 11:00 - 11:15 Break
- 11:15 - 12:15 **Session #5: Governance: The Role of Internal and External Advisory Boards and Champions** (David Ricks)
- 12:15 -1:00 Lunch
- 1:00 – 2:00 **Session #6: Funding Opportunities** (Allan Bird)
- 2:00 Departure